

COMMUNITY GARDEN COUNCIL OF WATERLOO REGION

Minutes

Date:	April 14th, 2009	Location:	99 Regina, Waterloo, Room. 308
Time:	7:00 – 9:00 pm		
Present:	Jason, Lorraine, Violet, Candace, Greg, Carol		
Regrets:	Angelina, Charity, Maureen		
Guests:			
Abbreviations:	CGC = Community Garden Council, OWR = Opportunities Waterloo Region, ROP = Region's Official Plan, TOR= Terms of Reference, CG = Community garden(s), YNCU = Your Neighborhood Credit Union, AGM = Annual General Meeting		

No.	Item/Discussion	Action/Date
1.0	<p><u>Agenda Review & Additions</u></p> <p>1.1 Ice breaker: Carol offered the group seeds. She then distributed copies of the needs and assets assessment, visioning workshops results, Cheryl Dow's executive summary, and our Trillium Collaborative agreement.</p> <p>Lorraine agreed to be the chair. Jason introduced the “Talk about your garden” icebreaker.</p>	
2.0	<p><u>Minutes:</u></p> <p>2.1 Review: February minutes reviewed and passed. The March minutes were mostly notes. They were therefore accepted.</p> <p>It was agreed that minutes, except sensitive materials, would be posted on the web.</p> <p><u>2.2 Business from</u></p> <p>i) Community events:</p> <ul style="list-style-type: none"> ■ Taste of Woolwich– April 6th About 300 people attended last event – good way to promote Community Gardens (CG) ■ City of Cambridge – April 16th– Greg unable to attend. Violet believes that Charity might attend and is willing to contact her. Charity has no transportation and works till 6 pm – event start time 6:30 pm <p>Note: There are some transportation challenges, several council members do not have cars to take the display to events</p> <ul style="list-style-type: none"> ■ Woolwich Green Tech Fair – April 18 11-5 pm. Angelina no longer able to attend – Carol will set-up display and is involved with the Woolwich Committee planning the event and will be in attendance. ■ Waterloo Horticultural Gardening Fair April 24 – Violet needs the display. ■ Sunoco Earth Day April 26th – volunteers =- Alicia Mah, ■ Garden Fest May 2; Updates were given about the event. Key note 	<p>Volunteer needed – ride for Charity appreciated.</p> <p>Carol to arrange transport of display and materials to Violet and Alicia.</p>

<p>speaker is Jim Diers, 12 Concurrent workshops will be given. A garden coordinator recognition activity will be included and will occur from 12:30 – 13:00 details have not been worked out.</p> <p>Discussion took place re: incentives for community garden coordinators to attend. Gardens in attendance could qualify for door prize draw. Candace states that Home Depot may donate half the cost of a rotor-tiller. Candace made a list of who will attend. Jason agreed to be a public speaker, and thank volunteers. Candace asked for volunteers. Violet and Lorraine agreed to be gophers.</p> <p>Carol moved that CGC donate \$100.00 for 4-5 gift certificates towards the event. Seconded by Anthony. Discussion followed. Vote held – all were in favor – Carried.</p> <ul style="list-style-type: none"> ■ Region of Waterloo Echo show Interactive Kids Activity June 5, 6. Community Gardens has been invited to have a display and to host an interactive workshop. <p>ii) Promotional items</p> <ul style="list-style-type: none"> ■ Design: Donna Kemp has developed 3 mock-ups for the design. The popular design was design #2. Violet has appropriate photos. Jason has photos but there are no people in his shots. ■ Ethnic Bookmark: in progress Anthony, et al will continue with bookmarks. ■ Bags – Maureen has forwarded several samples of bags and quotes. Types of bags were discussed. Bags- will help to get our name and image out to the community. The bags were thought to be expensive, but a good deal none the less. It was decided to get to emphasize quantity over quality. Maureen to order 500 bags. ■ Brochure & Display: Copies of different mock-ups distributed. The simple display was favoured over the complex display. Greg and Anthony discussed the tone of the third panel. Jason remarked on the unnecessary use of semicolons. Numerous slogans were suggested. Greg mentioned that there's room for addresses. Effort will be made to have the materials ready for the spring event. We will try to incorporate these suggestions. <p>iii) WPL – off the shelf – Jason has drafted an article and will submit for deadline.</p> <p>vi) Charitable number –defer as Angelina absent</p>	<p>Candace, Charity, Jason & Elba to continue with planning.</p> <p>Lorraine to arrange cheque signing.</p> <p>Lorraine is interested.</p> <p>Carol to follow design with Donna.</p> <p>Charity will help find translators.</p> <p>Candace to follow promotional bags with Maureen.</p> <p>Committee to work on content of brochure and display over e-mail.</p>
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