

Community Garden Council Waterloo Region

Meeting Notes

June 08, 2010 / Public Health building, 7:00pm

Attendance: Michelle, Carol, Lynn, Greg, Jason, Anthony, Chay, Tammy, Linda, Lorraine

1. Review of May, 2010 Meeting Notes

- Jason had a computer glitch and is unable to locate last month's meeting notes

2. Meet n Greet Events:

- June 5 & 7 – disappointing attendance at Saturday's event, 3 garden coordinators, Cst. Jon Patton gave a wonderful tour and presentation,
- Suggest hosting events at 1 or 2 gardens/year going forward.
- Monday's event had 12 non-council members including Dan (politician), 21 people present in total, Cathy Hanson from COG was a great speaker, spoke in layman's terms. Cathy also had a good response to her offer of free organic plants and Linda recruited 2 new volunteer story-tellers. The 2 garden tours that were a walking distance apart was a nice part.

3. Recruitment: Linda has created a recruitment advertisement and position descriptions for the two roles currently needed; 1) Communications/Public Relations and 2) Fund Raiser. She highly recommends that council members approach individuals they know personally who could fill the role, as a personal approach is the most successful way to recruit.

A. **Fundraiser – Recruiting:** The fundraiser would approach large organizations to support community gardens and act as a resource person for individual gardens who wanted to approach smaller local businesses or organizations on their own for support

ACTION:

- Michelle and Greg may have 2 contacts
- Linda to send draft backup recruiting ad wording for comment by CGC members [done by Carol, 9 June with minutes]. The advertisement should be run later in the summer near the time CGC meetings resume
- Committee members to provide feedback

4. AGM planning

- usually hosted upstairs Public Health building, possible different venue; suggestions were Soup Kitchen, Chandler Mowat Community Garden, etc...
- Format discussed – Committee discussed hosting a gardener focussed harvest festival and having AGM reports available. (post meeting, Michelle suggests the AGM be a separate event hosted during a regular meeting with an invite to all members)

Other ideas include:

- Seed exchange & various contests for produce. (post meeting, Michelle suggests the contest takes into consideration beauty/uniqueness/heritage value)
- A slide show of local gardens with each garden provides a slide and story from their garden
- Guest speaker; Karen Landman
- Tentative dates; Thursday October 14th, 2010 or Monday October 18th
- One cooking demonstration by local chef (Greg & Carol?)
- 2 hours total

ACTION:

- **Greg to contact Karen Landmen – possible speaker on Community Gardens**
- **Michelle to research a certified chef to donate time**
- **Chay to plan event conditionally upon funding from Trillium, write a proposal to be sent to council members for feedback, put together a powerpoint presentation of pictures sent in from individual gardens**
- **Individual council members to provide a project report on annual accomplishments**

5. Calendar

- no meeting in July

6. Financial Report

- Current balance is \$514.60. We owe \$315 to Ernst Trucking for the compost delivery. Beechwood and Beaver Creek gardens have sent in their cheques (\$160.00 and \$80.00 = \$240.00 – leaving us short \$ 75.00), we need to collect from Matthew at RARE, would like to wave Andy's trucking costs as he has donated half of his compost to other gardens the past few years. After cheques are cashed and trucking is paid, the balance will be \$439 roughly.
- Jason requests that if a CGC member is required to be at a location at a specific time and has to hire a taxi, that CGC cover the cost. 50% of Jason's expenses to event will be reimbursed (\$10.50). Future reimbursements to be applied for to council before incurred.

ACTION:

- **Carol to check in with Opportunities Waterloo Region to prepay expenses for AGM in order to expend previous funding. She will also explore gift certificates for gardens, print and promotional materials like water bottles, bags, t shirts**

7. Next Meeting

- August 10th, 2010

8. Adjournment

- 8:50 pm